



Copyright Statement & MLSA Logo Usage Guidelines

The content contained on the Master Landscapers of SA (MLSA) website is subject to copyright restrictions as outlined below. The MLSA Logo is also available to be used under strict conditions and must be displayed according to the guidelines provided.

COPYRIGHT STATEMENT

Except as permitted by the copyright law applicable to you, you may not reproduce or communicate any of the content on The MLSA website, including files downloadable from the website, without the permission of the copyright owner.

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The owners of copyright in the content on the website may receive compensation for the use of their content by educational institutions and governments, including from licensing schemes managed by Copyright Agency.

We may change these terms of use from time to time. Check before re-using any content from this website.

MLSA LOGO USAGE

Using the Master Landscapers of SA (MLSA) logo on business cards, websites, and stationery is a great way to put your Association membership to work for you. It's an effective marketing tool that quickly spotlights your professional affiliation and enhances your business image. We've made it easy to do. Just download the logo file and remember to follow the guidelines below.

Who can use the MLSA logo?

- MLSA Members. If you are not a financial Member then you are not entitled to use or continue to use the MLSA Logo and must immediately cease using it.
- MLSA affiliates and MOU's.

General Guidelines

The MLSA logo and any marks associated with the Association are the property of the Association and are protected by state and federal laws.

- Use of the MLSA logo is a benefit of membership and is by way of a limited license, restricted to MLSA financial members in good standing; members may use the logo on stationery, business cards, and in advertising to indicate MLSA membership.
- The logo may not be used to state or imply that the Association has endorsed a company or a company's products and services. Members may not place the logo on their products.
- No alteration of the MLSA logo is allowed. The Association logo may not be taken apart. It may not be combined with other design elements. It may not be changed in colour, font, size, or otherwise modified from the version supplied by the MLSA.
- MLSA may at any time by terminate the license to use the logo by notice to anyone using the logo and require them to immediately cease using the logo.



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Specific Guidelines

1. MLSA Logo



2. SPONSOR Logo designs:



FOUNDATION PARTNER
#91A489



PREFERRED PARTNER
#9C89A4



GOLD SPONSOR
#FED700



SILVER SPONSOR
#BCBEC0



BRONZE SPONSOR
#CD7F2C

3. MEMBER Logo:



#91A489



Copyright Statement & MLSA Logo Usage Guidelines

Logo usage in print:

- The logo must be the approved version and must be displayed in accordance with all guidelines
- The logo must stand alone. It may not be combined with other graphical elements.
- The logo must be displayed in a positive manner. It may not be used to depict MLSA or any of its Members, services, products, or affiliates in a negative way.
- The logo symbol must have the following values for:
 - MLSA Logo
Black - #231F20, CMYK 0%, 0%, 0%, 100%
 - Foundation Partner:
MLSA green in the Logo Device is = #91A489, CMYK 46%, 25%, 51%, 1%
 - Preferred Partner logo:
MLSA purple in the Logo Device is = #9C89A4, CMYK 42%, 47%, 21%, 0%
 - Gold Partner logo:
MLSA gold in the Logo Device is = #FED700, CMYK 1%, 13%, 100%, 0%
 - Silver Partner logo:
MLSA silver in the Logo Device is = #BCBEC0, CMYK 26%, 20%, 20%, 0%
 - Bronze Partner logo:
MLSA Bronze in the Logo Device is = #CD7F2C, CMYK 17%, 56%, 96%, 3%
 - Member Logo:
MLSA green in the Logo Device is = #91A489, CMYK 46%, 25%, 51%, 1%

Logo usage on the internet:

- The logo must be the approved version and must be displayed in accordance with all guidelines.
- The logo colours must match the above statement.
- The logo must be placed in a prominent spot on the website. It may not be combined with other graphical elements.
- The logo may be accompanied by a link to the MLSA website along with the text "Click on the MLSA logo to visit the official website."
- The logo must be displayed in a positive manner. It may not be used to depict MLSA or any of its Members, services, products or affiliates in a negative way.

MLSA logo download

If you are a Member and would like to download the MLSA logo, please log in to the Member-Only Area to download it.

Termination of use

The MLSA logo is a unique symbol that represents and identifies the Association and its activities. It is essential that the logo be used properly to ensure its continued value to the Association and its Members. MLSA, therefore, reserves the right to immediately terminate the use of its logo to anyone at any time.